

Voluntary Water Conservation is Now in Effect

**The Campbell County Utilities and Service Authority
(CCUSA) is asking customers to voluntarily reduce
their water usage**

Post Date:07/16/2026

CCUSA is implementing voluntary water conservation action steps throughout the service area as outlined in the Authority's established Drought Response and Contingency Plan. All commercial and residential customers are being asked to voluntarily reduce their indoor and outdoor water use.

Since October 2025, Campbell County and much of the Roanoke River Basin area has received 40-60% less rainfall than normal. Declining stream flow in the Big Otter River has triggered Stage 1 Voluntary Conservation measures for our area. Voluntary water conservation is a proactive measure designed to help preserve the region's water supply while encouraging simple, voluntary conservation practices throughout the community.

Many residents in the Campbell County area are already practicing conservation daily.

Here's how you can help:

-  Limit outdoor watering to before 10am and after 7pm when evaporation rates are the lowest
-  Sweep instead of hose
-  Turn off ornamental fountains
-  Identify and repair leaks
-  Turn off the tap while brushing teeth, washing your hands and shaving
-  Reduce shower time and take baths with less water in the tub
-  Only run full loads of laundry and run the dishwasher only when full

For a list of water wise tips, and more information about voluntary conservation please visit www.ccusa-water.com/

Thank you for helping to preserve our water resources, small changes can have a big impact.

Water Conservation Measures

Using water wisely is one of the easiest ways to help protect our water supplies while also lowering your utility bill. Our Streams & Rivers continue to serve their intended purpose of sustaining water supply through dry conditions, and small changes we all make in our daily routines can make a big difference, especially during periods of drought. By working together to conserve water, we can help maintain a reliable supply for drinking, sanitation, fire protection, and recreation.

Many residents across Campbell County are already making water-smart choices every day. Check out the simple water-saving tips below and see how easy it is to make a difference and save money.

Indoor Water Use

Fix leaks in faucets and outside spigots

At one drip per second, a faucet can leak 3,000 gallons of water per year. Fixing leaks in faucets and outside spigots is an easy way to reduce your consumption.

Fix toilet leaks

To check to see if you have a toilet leak, put some food coloring in your toilet tank. The next morning, if the color shows up in the bowl without flushing, you have a leak. A leaky toilet can waste up to 200 gallons of water per day or 6,000 gallons a month.

Turn off the faucet when brushing your teeth

Turn off the faucet while you are brushing your teeth or soaping your hands, to save up to 4 gallons of water each time.

Reduce shower time

Showers use less water than baths but keep an eye on the time. Limit your shower to 5 minutes to save up to 7 gallons of water per minute.

Only run your washing machine when it is full

Only wash full loads of laundry. Pre-treat stains to prevent re-washing and consider upgrading your appliances to more efficient models.

Keep a water pitcher in the fridge

Instead of running the tap until it is cold, fill a pitcher of water and keep it in the fridge. You can reuse leftover water from cups or your pets' bowl to water plants around your house.

Consider Installing low flow toilets and appliances

Standard low-flow toilets use 1.2 to 1.6 gallons per flush, compared to older models that use 3.5 to 7 gallons per flush.

Outdoor Water Use

Water when it is cool outside

Water your lawn or garden before 10am or after 7pm when temperatures are cooler to minimize evaporation. You want to allow water to soak into the soil instead of evaporating.

Don't overwater your lawn

If you water your lawn (or other plants outdoors), it only needs 1 to 1.5 inches of water every week or two. To measure one inch of water, set an empty tuna can on your lawn in the area where you are running a sprinkler. When it is full, you have watered one inch.

Use a broom instead of a hose to clean your driveways and porches

Use a broom or leaf blower, instead of water, to clean off outdoor surfaces.

Consider Installing a rain barrel

A rain barrel can collect rainwater or air conditioning condensate to use for plant and garden watering when the weather gets dry. You can build your own rain barrel or buy a barrel with a faucet already attached.

Considering using a commercial car wash instead of at home

Commercial car washes have water recycling systems which conserve water.

Turn off ornamental fountains

Help save water during dry periods by reducing non-essential water use, such as ornamental fountains.